



GREAT LAKES MEGA MEET 2012 FACT SHEET

DATES	Thursday, May 10 – Saturday, May 12
LOCATION	Suburban Collection Showplace, Novi, Michigan
SHOW FLOOR HOURS	Thursday 10AM – 6PM Friday 10AM – 6PM Saturday 10AM – 5PM
CLASSES	11 Classrooms 65 different classes, with 156 class sections offered 19 different instructors
VENDORS	Over 75, all offering different product lines!
EVENING EVENTS	Round Robin Mini Class Marathon, Wednesday, May 9, 6–9:30PM Crop Parties Thursday, May 10 and Friday, May 11 6:00PM – Midnight
REGISTRATION	Register at www.megameet.com Pre-registration offers discounted admission and early bird hours. Additionally, tickets can be purchased onsite during show hours.
SQUARE FOOTAGE OF RETAIL SPACE	85,000
STAFF AND VOLUNTEERS	115
VALUE OF DOOR PRIZES & DONATIONS	Over \$25,000
NUMBER OF MICHIGAN- BASED BUSINESSES BEING EXHIBITED	16
AVERAGE SHOW ATTENDANCE	8,800+
OTHER EVENTS BY SMM	Mega Retreats 2012 dates: June 21-24 —Kettunen Center near Cadillac, MI Mini Meet 2012 dates: November 9 & 10 – SeaGate Convention Center, Toledo, OH