



GREAT LAKES MEGA MEET 2010 FACT SHEET

DATES	Thursday, May 6 – Saturday, May 8
LOCATION	Rock Financial Showplace, Novi, Michigan
SHOW FLOOR HOURS	Thursday 10AM – 6PM Friday 10AM – 6PM Saturday 10AM – 5PM
CLASSES	10 Classrooms 45+ different classes, with 140+ class sections offered 20+ different instructors
VENDORS	Over 75, all offering different product lines!
EVENING EVENTS	Round Robin Mini Class Marathon, Wednesday, May 5, 6–9:30PM Crop Parties Thursday, May 6 and Friday, May 7 6:00PM – Midnight
REGISTRATION	Register at www.megameet.com Pre-registration offers discounted admission and early bird hours. Additionally, tickets can be purchased onsite during show hours.
SQUARE FOOTAGE OF RETAIL SPACE	85,000
STAFF AND VOLUNTEERS	115
VALUE OF DOOR PRIZES & DONATIONS	Over \$15,000
NUMBER OF MICHIGAN- BASED BUSINESSES BEING EXHIBITED	15
AVERAGE SHOW ATTENDANCE	8,800+
OTHER EVENTS BY SMM	Mega Retreats 2010 dates: June 24-27 and November TBA—Kettunen Center near Cadillac, MI