



Sponsorship Recognition **DIAMOND, EMERALD & AMETHYST LEVELS**

Great Lakes Mega Meet Scrapbooking Convention
May 10, 11, & 12, 2012

Suburban Collection Showplace - Novi, MI

MINIMUM SPONSOR REQUIREMENTS FOR ALL LEVELS:

- * Provide product for prizes to be used at show discretion and/or 1000 pieces for inclusion in Crop Goody Bags. Goody Bag contributions must hold a retail value minimum of \$1 per piece and be items that were available for sale in a retail location within 6 months prior to May 2012.
- * Diamond sponsors must contribute to Crop Goody Bags, as a portion of their retail product donation.
- * Fulfill participation requirement which includes teaching classes or conducting a Crop Game, Contest or Mega Sale. Mega Sale option is available to Diamond-level sponsors only.
- * List Great Lakes Mega Meet event, including date and location, on company website.

Diamond Level benefits and recognition include:

- * Listing as event sponsor on GLMM website, including company logo and link
- * 15% discount for advertising in the show program
- * Company logo in pre-event e-newsletters
- * Listing on Consumer Confirmation e-mail
- * Company logo in sponsor thank you page in show program
- * Company listing on classroom sign where instructor is provided
- * Company listing on poster sent to local stores
- * Company logo on slide show on RFS monitors during the event
- * Company logo in ongoing slide show at Crop Parties
- * Company logo in Crop Goody Bag
- * Microphone recognition at Mega Round Robin Greeting
- * Opportunity to judge Table Decorating Contest
- * Opportunity to offer a Mega Sale during Crop Parties
- * Premium show floor placement

Emerald Level benefits and recognition include:

- * Listing as event sponsor on GLMM website, including link
- * 10% discount for advertising in the show program
- * Company listing in sponsor thank you page in show program
- * Company listing on classroom sign where instructor is provided
- * Company logo in ongoing slide show at Crop Parties
- * Company listing in Crop Goody Bag
- * Opportunity to judge Table Decorating Contest
- * Preferential show floor placement

Amethyst Level benefits and recognition include:

- * Listing as event sponsor on GLMM website, including link
- * 5% discount for advertising in the show program
- * Company listing in sponsor thank you page in show program
- * Company listing on classroom sign where instructor is provided
- * Company listing in ongoing slide show Crop Parties
- * Company listing in Crop Goody Bag
- * Preferential show floor placement

Other benefits may include:

- * Recognition or mention on "All Things Mega", the Scrapbooks Mega Meet blog
- * Promotion at events where Scrapbooks Mega Meet participates or produces
- * Promotion or mention on the Facebook page(s) of the Great Lakes Mega Meet and/or its producers

We place enormous value on our highest level of sponsors, and are constantly looking for ways to recognize them. Thank you for making this commitment to our business, our event, and your business!