



Sponsorship Agreement

Great Lakes Mega Meet Scrapbooking Convention

May 10, 11, & 12, 2012

Suburban Collection Showplace - Novi, MI

Contact Information:

Prefer to receive information via [] Email or [] Fax

*Indicates program listing fields

*Company Name (exactly as you wish it to appear in promotional materials)

Contact

On-Site Contact (if different)

*Address [] do not publish address

City

State

ZIP

*Published Phone

Direct Phone

Fax

E-mail

*Website

We wish to participate in the following sponsorship opportunities:

The following sponsorship opportunities help put your name and product in front of the consumer; whether or not you are exhibiting at the show! If you are interested in any of these opportunities, please check the sponsorship(s) in which you wish to participate. Sponsors are acknowledged on our website, and in our show program with submission of this form. **This form must be completed and returned no later than March 16, 2012 for acknowledgement in the Show Program.** (We will make every attempt to acknowledge late submissions in our Program Supplement)

Consider one our comprehensive sponsorship packages:

- Diamond Sponsor** - Minimum pledge of \$2,000 in retail product value
- Emerald Sponsor** - Minimum pledge of \$1000 in retail product value
- Amethyst Sponsor** - Minimum pledge of \$500 in retail product value
- Product Sponsor** - Minimum pledge of \$250 in retail product value. Minimum of 1000 pieces for inclusion in goody bags.

Refer to the Sponsor Recognition chart for complete details on the benefits of your selected sponsorship level. Please complete the additional sponsorship proposal for the comprehensive package. A limited number of Diamond-level sponsorships are available, and will no longer be available after March 16, 2012.

If a package isn't for you, please consider these ala carte options:

Name Badge Lanyard Sponsor (\$1000)

All Exhibitors, Instructors and Mega Meet Experience participants wear a name badge for the duration of the show. In return for sponsoring Name Badge Lanyards, the name badge sponsor will have the opportunity to display their logo on the lanyards for the name badges! The GLMM will also acknowledge your sponsorship in the Show Program and the website (we can only acknowledge those sponsors that we are made aware of prior to March 16, 2012 – our press deadline).

Crop Goody Bag Sponsor (please plan for 1000 total croppers)

1000 Croppers over two nights receive crop goody bags at the crop parties! Not all of our croppers attend the show during the day, so it's a great opportunity to hit more consumers. Crop Bag Gifts for 1000 Croppers should be sent by **April 13, 2012** to the address below. In return, SMM will acknowledge your prize donation in the Show Program and on the website.

Door Prize/Crop Prize Donation

Prize drawings are held once an hour during the exhibit hours (that's 23 prize drawings throughout the show!) Prize drawings are also held throughout the Crop Parties. If you would like to donate Door Prizes and/or Crop Prizes, and you are exhibiting at the show, please indicate below how many door prizes you will bring with you. Winners of Door Prizes will be issued a redemption ticket to bring to your booth to pick up their prize. Winners at Crop Parties receive their prize at the time of the drawing. If you are not attending the convention, you can still contribute door prizes! Please send them to the address below by **April 13, 2012**. In return, SMM will acknowledge your prize donation in the Show Program and on the website.

of Prize(s) _____ I would like that they be used for the [] Exhibit Hours [] Crop Parties [] Divided between both

Crop Game & Contest Sponsor

Take it a step further from just donating a prize - Host a game or contest at the crop – create excitement for your product! Sponsors are responsible for all portions of the game, including selecting participants, determining game criteria, providing and distributing prizes. In return, SMM will promote your company and products from the microphone during the crop! SMM will also promote your company in promotional materials for the Mega Crops. To sponsor a crop game or contest, please complete the Special Events Agreement.

Mega Round Robin

Promote your product at this exclusive event! Meet attendees the night before the show floor opens and take advantage of this opportunity to promote your product without the distraction of the rest of the show floor! You will be provided a space for a table-top display and the opportunity interact with guests before the main event. Please complete the Special Events Agreement.

Failure to fulfill sponsorship agreement may result in financial penalty based on promotion received prior to the event.

Authorized Signature

Date

Sponsorship Shipping:

All shipments must be received by April 13, 2012

Scrapbooks Mega Meet, LLC (PLEASE indicate GLMM or RETREAT and if the enclosed is a Door Prize/Crop Prize/Crop Bag Donation)

731 Tanglewood Drive

Madison Heights, MI 48071