



Special Events Agreement

Great Lakes Mega Meet Scrapbooking Convention
 May 10, 11, & 12, 2011
 Suburban Collection Showplace - Novi, MI

Contact Information:

Prefer to receive information via [] Email or [] Fax

*Indicates program listing fields

*Company Name (exactly as you wish it to appear in promotional materials)

Contact

On-Site Contact (if different)

*Address [] do not publish address

City

State

ZIP

*Published Phone

Direct Phone

Fax

E-mail

*Website

Please indicate which Special Events you plan to participate in:

Mega Round Robin **Wednesday, May 9** **5:15PM – 6:30PM**

Promote your products to a captive audience the night before the show opens!

By participating in our new Mega Round Robin at the GLMM 2012, you agree to:

- Create a table top display of products/promotions, and be set up no later than 5:15PM
- Provide ONE staff member to promote your table during the event.

We recommend you provide flyers to promote your booth, including a coupon, discount, or copy of any Show Special you may be offering.

Crop Parties **Thursday, May 10 & Friday, May 11** **6:00PM – 12AM**

Promote your products at these popular Crop Parties.

By participating in the Crop Parties at the GLMM 2012, you agree to the following:

- Design and implement a game or contest for **both** Crop Party events. This includes selecting participants, determining game criteria, providing and distributing prizes.
- OR host a Mega Sale – Sales at Crop Parties should not last longer than 15 minutes and products offered should be at a significant (20% or more) discount from retail. (This option is available only to Diamond-level sponsors. All others wishing to have a selling table at the Crop Parties should indicate that on their contract and pay the additional fee.)
- Submit a description of the Crop Game or Contest to the Crop Manager no later than 7 days prior to the event for approval

Provide a brief description of game/contest, if already planned: _____

GLMM will support you in the following ways for your participation:

- Eligibility for sponsorship program
- Company logo or listing included in slide show during event
- Listing as event sponsor on the GLMM website
- Microphone recognition

I agree to participate in the GLMM 2012 Special Events, in the manner described above. I also understand that I may incur financial penalty for promotion received for my participation in this event, should I fail to fulfill this agreement.

Company Name

Signature

Date

Address all applications, correspondence and make checks payable to: Scrapbooks Mega Meet LLC – PO Box 71226, Madison Heights, MI 48071. Phone: 248-583-7133, Fax: 734-758-0183, E-Mail: sponsors@megameet.com Web: www.megameet.com