



Advertising Agreement

Great Lakes Mega Meet Scrapbooking Convention
 May 10, 11 & 12, 2012
 Suburban Collection Showplace - Novi, MI

Contact Information:

Prefer to receive information via [] Email or [] Fax

*Indicates program listing fields

*Company Name (exactly as you wish it to appear in promotional materials)

Contact

On-Site Contact (if different)

*Address [] do not publish address

City

State

ZIP

*Published Phone

Direct Phone

Fax

E-mail

*Website

Please Reserve for Us:

Type of Ad (width x height):	Rates:	Method of Payment:
1/8 page (3 5/8" x 2 3/8")	___ @ \$90 = _____	(Advertising is reserved on a pre-payment basis) <input type="checkbox"/> Company Check <input type="checkbox"/> Money Order <input type="checkbox"/> Master Card <input type="checkbox"/> VISA <input type="checkbox"/> AMEX <input type="checkbox"/> Discover Please charge my deposit to the following credit card: Credit Card Account Number (all digits) _____ Exp. Date _____ CVCode _____ Print Name on Credit Card _____ Credit Card Billing Address _____ City _____ State _____ Zip _____ Signature (required for all credit card transactions) _____
1/4 page (3 5/8" x 4 7/8")	___ @ \$160 = _____	
1/2 page (7 1/2" x 4 7/8")	___ @ \$290 = _____	
Full Page (7 1/2"x10")	___ @ \$470 = _____	
Inside Front or Back Cover (7 1/2"x10")	___ @ \$700 = _____	
<i>Please call for availability, space will be assigned on a first come, first served basis</i>		
Back Cover (7 1/2"x10")	___ @ \$750 = _____	
Website Ad (Logo with Link)	___ @ \$75/mo. = _____	
Amount Due (US Dollars)	= \$ _____	
Sponsorship Discount	- = \$ _____	
Diamond = 15%; Emerald = 10%; Amethyst = 5%	- = \$ _____	
TOTAL Amount Due (US Dollars)	= \$ _____	
[] I am a retail storefront – please send me information about the rebate program.		

Ad payments and artwork are due by **March 23, 2012**. Advertisers not attending the convention will receive a free copy of the show program via U.S. Mail following the event. Additional promotional opportunities are outlined in our Sponsorship Agreement.

Website Ad-

75% of our attendees pre-register online at our website, and our e-mail newsletter goes out to over 7500 email addresses with links back to our website in multiple places. Your web ad will be placed on our home page and on the show home page, and will include a link to your website. Provide your artwork in a .gif file that is 150 pixels wide and between 100 and 150 pixels high to kate@megameet.com.

Deadline -

Camera ready advertising deadline is March 23, 2012. Be sure to indicate any spot color preferences, otherwise spot color will be applied at the discretion of the show program coordinator.

Mechanical Requirements -

- Ad copy must arrive "camera ready." Please measure ads carefully, and remember that advertisements are measured Width x Height. Ads reading upside down or sideways are **not acceptable**.
- If we design the ad, you will be billed at the rate of \$55.00 per hour.
- One spot color (chosen by the show promoter) will be used throughout the program. Send two black and white copies of your ad, one with color clearly marked. If color is not marked, we will make the best determination for spot color.
- For additional questions regarding mechanical requirements for program advertising, or electronic submission of your ad, please email unisprin@comcast.net.

Advertising Shipping -

Address all applications, correspondence and make checks payable to: Scrapbooks Mega Meet LLC – PO Box 71226, Madison Heights, MI 48071 . Phone: 248-583-7133, Fax: 734-758-0183, E-Mail: advertising@megameet.com Web: www.megameet.com